

Preface

As host of the 2nd International Conference on Finance, Economics, and Business (ICOFEB) organized Faculty of Economics and Business University of Malikussaleh. The conference's main objectives are to foster collaboration and exchange of ideas among participants, disseminate cutting-edge research findings, and explore innovative approaches to addressing global challenges in finance, economics, and business. By embracing the theme of digital transformation and sustainability, the conference aims to promote practical solutions and strategies that can drive economic growth while safeguarding the planet and its resources.

ICOFEB creates an enriching environment for participants to gain insights from diverse perspectives, engage in meaningful discussions, and establish valuable connections with experts and professionals in their respective fields. Ultimately, the conference seeks to contribute to the advancement of knowledge and the development of sustainable practices in the domains of finance, economics, and business.

This conference was held on 21-22 November 2023 in Hybrid with the seven keynote speaker (1) Prof. Dr. Fauzias Matnor (Universiy Sains Islam Malaysia), (2) Dr. Syurkani Ishak Hasyim (Director of the Strategy Budget and Corporate performance Departement, ISDB), (3) Eko Heru Prasetyo, Ph.D (Tokyo Institute of Technology Ookayama), (4) Prof. Dr. Ahnaf Alsmady (University of Tabuk, Saudi Arabia), (5) Dr. Ir. Azhari, M.Sc., IPM., Asean. Eng (Biodisel Center of Excellent Malikussaleh University), (6) Dr. Rozanna Dewi, S.t., M.T. (Center of Excellent of Technology Natural polimer and Recycle Plastics Malikussaleh University), (7) Gunawan (Deputy Director Head of BI Representative, Lhokseumawe, Indonesia),

These are the 5 papers that have been selected by the organizers to be published in the conference proceedings.