

Analysis of the Phenomenon of Digital Communication Disease on Interpersonal Communication Disorders among Millennial

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ABSTRACT

Digital communication has a big influence on interpersonal communication. The development of communication technology in the current millennial era has brought many changes in the value of information communication and interpersonal communication so that the process of acceptance, assumptions, and feedback is increasingly minimalist. Frequent communication via digital technology also has an impact on interpersonal communication practices and performance. It creates many new opportunities as well as negative challenges for interpersonal communication in the millennial era, which is filled with various digital technologies. This research aims to analyze the impact of digital communication on interpersonal communication disorders to highlight the opportunities and ills of digital communication brought by modern communication technology. The library method was chosen for this research, and bibliometric methods play an important role in forming the theoretical basis and conceptual framework. A comprehensive literature review related to mass media trends, digital technology, and information assumptions was conducted to understand the changes that occurred. Qualitative methods are used to analyze data obtained from various scientific articles, books, research reports, and other reliable sources. The research results show that digital communication in the millennium era has caused significant harm to interpersonal communication in various aspects, including information consumption patterns, social interactions, and forms of communication.

Keywords: *Digital Communication disease, interpersonal communication, millennials.*

1. INTRODUCTION

Interpersonal communication is a communication process that takes two or more people face-to-face. Communication between personal persons (interpersonal communication) is a process of communicating information, ideas, and attitudes from one person to another [1]. The dialogue takes place in more intimate, more intimate, and more personal situations. Small, two-or-more group communication is also regarded as a type of interpersonal communication because its members are involved in a face-to-face communication process. Interpersonal communication

aims to create conversation in a friendly and informal atmosphere.

The interpersonal communication function is the exchange of interpersonal communication information that will enable individuals to share information, ideas, views, and knowledge with other individuals; through individual communication, they can come to understand one another through the expression of emotional, interpersonal communication representing the expression of feelings and emotions. Hearing well is an essential part of interpersonal communication, where individuals listen attentively and empathically to understand others. Through these communications, individuals can give feedback to each other for self-

improvement and personal development. These interpersonal communications help individuals understand themselves, create an image of themselves, and identify themselves in a social context.

The digital era has fundamentally changed interpersonal communication. The era of digital technology has had a major impact on how messages are distributed, accessed, and consumed by the public. The transformation of interpersonal communication in the digital era reflects fundamental changes in the way we communicate directly. Digital transformation has undergone a fundamental shift, directly changing the communications landscape. Interpersonal communication in the digital era has experienced a massive transformation as a result of advances in information communication technology, including changes in public behavior. The digital era has brought significant changes in the way we interact, access, and disseminate information.

However, with the development of communication and information technology, people understand whether communication using electronic devices can be categorized as an interpersonal communication process that takes place without face-to-face situations. The digital era has fundamentally changed interpersonal communication. The era of digital technology has had a major impact on how messages are distributed, accessed, and consumed by society. The transformation of interpersonal communication in the digital era reflects fundamental changes in the way we communicate directly. Digital transformation has undergone fundamental changes, directly changing the communications landscape. Interpersonal communication in the digital era has experienced a massive transformation as a result of advances in information and communication technology, including changes in people's behavior. The digital era has brought significant changes in the way we interact, access, and disseminate information.

According to Everett M. Rogers, the communication process using the telephone is inappropriate if it is categorized as interpersonal communication because it does not meet face to face [2]. However, another American communication scholar, Mc-Croskey (1971), stated that all communication tools that use airwaves, such as telephone and telex, are interpersonal communication channels. Because of this, groups have emerged that prefer to use the term interpersonal communication, which uses media, and interpersonal communication, which takes place face to face [3].

The impact of digital on interpersonal communication has become a phenomenon in the modern era. The development of technology and digital platforms has changed the way we interact with each other and

weakened the way we communicate. In this introduction, we will discuss some of the main changes that have occurred in interpersonal communication as a result of digitalization. Digital technology has made long-distance communication more efficient through chatting, video calls, and social media, which has created platforms where individuals can share their thoughts, ideas, and experiences. However, this has also had negative impacts, such as the spread of false information. Digitalization has changed the dynamics of interpersonal communication with the increased use of emojis, GIFs, and memes. It brings a new dimension to emotional expression and interaction. In this context, we will discuss further how digitalization has changed the way of communicating, both in terms of benefits and the challenges that arise as a result.

2. METHOD

The research method chosen is literature. The bibliographic method has an important role in including all the frameworks and concepts in this paper. A thorough analysis of literature relevant to digital communications, digital technologies, and information consumption trends was conducted to understand the changes that have occurred. Qualitative methods make it easier to analyze data obtained from various scientific papers, books, research reports, and other trusted sources. The library method was chosen for this research. Bibliometric methods play an important role in forming the theoretical basis and conceptual framework. A comprehensive literature review related to digital technology trends and information consumption was carried out to understand the changes that occur in interpersonal communication and the influence of digital communication. The library method is also one of the research carried out by reading magazines or books and other data sources. Qualitative methods are used to analyze data obtained from various scientific articles, books, research reports, and other reliable sources to understand meaning and uniqueness, construct phenomena, and find hypotheses.

3. RESULT AND DISCUSSION

3.1. Transformation of Digital Communication towards Interpersonal Communication among Millennials

Interpersonal communication is the most effective form of communication, with its face-to-face adaptation and feedback between individuals. The difference in perception that occurs when current interpersonal communication is also corrected until one expects a common perception. But in the 2000s, we are entering a rapidly accelerating digitization of society, which is said

to be a millennial society, characterized by a vast network of communications with chats-up services, both quantity and quality. This form of interpersonal communication is transforming; the process of interpersonal communication is no longer demanding face-to-face because it has been bridged with social media based on chitchat or video calls and is causing anti-social anxiety to worsen.

That is the transformation of interpersonal communication processes that is interesting to study because it represents changes in interpersonal communication patterns that could be criticized with a theory or a communication model. The study will describe a pattern of interpersonal communication conditions that can take place on social media, even the avatar's self-transmission involved in interpersonal communication is predicted to occur. Theoretical USES of media can refer to the theory of USES and gratification, as this research will focus more on what society does on social media.

A digital ailment of interpersonal communication can be seen from several aspects, among other things, the effect on the content of interpersonal conversations: mass communication can affect the topics and issues discussed in interpersonal conversations. For example, if intense media coverage of a controversial topic is given, it can influence both the conversation and interpersonal discussion on that topic [4].

Effect on individual perception and knowledge: mass communication can affect individual perceptions and knowledge on a topic. For example, if there is mainstream or inaccurate media coverage, it can affect the individual's perception of an event or issue. A different perception can affect interpersonal communication between individuals who have a different view. An influence on norms and social values: mass communication can influence norms and social values that are accepted in interpersonal communication. For example, if the media consistently promotes a convective lifestyle, it can influence the norms and values adopted in interpersonal communication about consumption and lifestyle. Influence on interpersonal communication skills.

For example, if one is accustomed to indirect and indirect communication through social media, this can affect one's ability to communicate directly and personally in interpersonal interactions. And the impact of digital social relationships can affect social relationships between individuals. If coverage media provoke or polarize society, it can affect relationships between individuals who have different views.

Digital communication can also influence the way individuals interact and form social relationships, for example, through social media. Overall, the influence of mass communication on interpersonal communication can be very significant. Mass communication can influence topics, perceptions, norms, skills, and social relationships in interpersonal communication. Individuals need to be critical of the influence of mass communication and maintain effective and authentic interpersonal communication skills.

The impact of digital communication transformation on interpersonal communication is :

1. The transformation of interpersonal communication through social media has produced multi-directional communication patterns. The presence of the internet and technological advances have brought about changes in human communication patterns. Although face-to-face communication is still the most effective form of interpersonal communication, the use of chat-based media has made it possible for interpersonal communication to take place without the need for face-to-face interaction.
2. The development of digital technology has changed the way we communicate, build relationships, and influence the quality of those relationships.
3. The accessibility of digital technology has increased the ease and efficiency of communication, making it possible for communication to take place anywhere and at any time.
4. The use of digital technology has led to a reduction in direct interaction, which can lead to anti-social behavior.
5. The development of digital technology has changed the way we interact, communicate, and build relationships with other people. It has facilitated communication via text messages, emails, and social media.
6. The use of digital technology has led to increased dependence on communication devices, which can have a significant impact on interpersonal communication.

The impact of digital communication transformation on interpersonal communication is quite significant. Although digital technology has facilitated communication, it has also brought changes in communication patterns and behavior. The use of digital technology allows communication to take place without the need for face-to-face interaction, which can lead to anti-social behavior. However, the accessibility of digital technology has increased the ease and efficiency of communication, making it possible for communication to take place anywhere and at any time.

3.2. Digital illness and the oppression of interpersonal communication

Digital Diseases and Overcoming Interpersonal Communication Digital communication has become a disease for interpersonal communication in the millennial era. Many fake news stories are very easy to spread through social media and online news platforms. This can disrupt interpersonal communication and affect trust between individuals. However, it provides benefits in expanding the reach of communication and access to information. Individuals need to use digital media wisely and develop effective interpersonal communication skills. With the birth of digitalization, interpersonal sensitivity is increasingly fading due to negligence in digital communication, contamination by foreign cultures resulting in interpersonal communication, foreignness in face-to-face meetings due to digital communication, and fading mutual respect during face-to-face meetings [5].

The following are some of the digital diseases in interpersonal communication:

1. Expanding the reach of communication Mass media, such as social media and online news platforms, allow individuals to communicate with people from various parts of the world. This expands the reach of interpersonal communication and allows people to connect with people who share the same interests and views.
2. Influences communication styles. Mass media can influence interpersonal communication styles in the millennial era. For example, the use of abbreviations and emoticons in text messages or social media is becoming more common. Apart from that, mass media also influences the way we express opinions and emotions through interpersonal communication.
3. Increase access to information. Mass media provides easy and fast access to information. Individuals can easily access news, articles, and other sources of information via the internet. This allows individuals to get the latest information and conversations in interpersonal communication.
4. Increase sharpness in communication. Although mass media expands the reach of communication, it can also create sharpness in interpersonal communication. Some people prefer to communicate via social media rather than meet and talk to other people directly. This can reduce direct social interactions and affect an individual's ability to communicate effectively in social situations.
5. Accelerate the spread of false information. Mass media can also accelerate the spread of false information or hoaxes. Many people are still focused on their gadgets when they are meeting friends or their partners; this will, of course, make the person feel that their existence is not

appreciated. The next impact is the breakdown of relationships influenced by gadgets. Even though gadgets have a role in strengthening relationships, they also have the potential to destroy relationships. Some people use gadgets as a medium to betray their partners or cheat.

Nowadays, cheating can not only be done through social media but also through other applications such as games, Canva, job applications, and even Google Docs. The presence of gadgets has changed communication patterns in families. Misunderstandings: Ineffective communication can lead to misunderstandings and conflicts. Misunderstandings or unclear messages can lead to unnecessary conflict. Social Influence: Interpersonal communication can also influence a person's decision-making and behavior.

The following are several efforts to overcome digital communication problems in interpersonal communication that can be done:

1. Form awareness of the negative impacts of using digital technology on interpersonal communication.
2. Increase interpersonal communication skills, which can be improved through training and self-development.
3. Lack of use of digital technology in interpersonal communication can be addressed by limiting the time spent using digital technology when interacting with other people.
4. Creating quality digital communications and increasing supervision of the use of digital technology by institutional parties [6].

3.3. The phenomenon of the impact of digital communication on interpersonal communication in the millennial era

Interpersonal communication is communication carried out by two or more than one person. Interpersonal communication takes place if the parties have feedback. The presence of digital communication has certainly changed several life patterns, including communication patterns. This change in communication patterns certainly has an impact that diminishes ongoing face-to-face communication. There are several negative impacts. Negative impacts certainly have a bad influence that can reduce closeness. The emergence of gadgets makes people tend to put aside direct interpersonal communication with other people, even though direct interpersonal communication has quite a large potential in maintaining relationships.

With chat communication technology, you can continue to communicate with other chatters without being hindered by distance and time. Chatting is not only exchanging information but has become a realm of

people's lives and adds to their horizons about the world around them. According to Yahoo magazine (November 2001), quoted by Kurnia, "Internet users who chat on the internet reach 60-70 million users." According to Anderson (2002), research on addiction to using the Internet has been widely carried out in several countries. The characteristics of someone dependent on the internet are close to pathological gambling. Anderson calls this phenomenon internet addiction, internet dependence, or pathological internet use. To find out what factors cause someone to become dependent on using the internet excessively, they are acceptability, difficulty in building real relationships, and the type of person's personality [7].

Young and Rogers (1996) stated the criteria for detecting people who are internet-dependent, especially when chatting, namely:

1. Feeling carried away by the pleasures of the internet
2. Increase the time using the internet than planned
3. Using the internet to escape from problems
4. Lying to hide involvement using the internet
5. Take the risk of losing relationships, jobs, education or career opportunities because of the internet
6. Keep spending on the internet even though you have spent money online

Many people are still focused on their gadgets when they are meeting with a group or someone; this will, of course, make that person feel that their existence is not appreciated.

The presence of gadgets has changed communication patterns in the family. Now, even though they live in the same house, family members sometimes use gadgets to communicate with other family members. Even though they live in the same house, the distance between individuals in the house is still relatively close. All family members should be able to use their free time at home to communicate with other family members. Don't let every family member only focus on themselves in one house, where there is no interaction.

For the millennial era, which is happening a lot in digital communication, this has a very clear impact on behavior, which is the impact of foreign culture, meaning in language, behavior, and appearance. This is one of the factors stimulated by digital communication, so when interpersonal communication becomes ineffective, there is no intertwined feedback. From digital communication, when interpersonal communication becomes ineffective, there is no feedback that occurs.

The ease of the digital era for millennials has had a lot of time-consuming impact on their daily activities, so things like group meetings, studying, and work are all done online. Currently, it gives the impression of making everything easier, but awareness of the impact that occurs with easy courage in interpersonal communication has faded and weak. So, they tend to be less active when meeting face-to-face.

Technological decisions are one of the agents that cause changes in the continuity of interpersonal communication. Social media is a new communication platform that is widely used to facilitate communication between individuals; this social network helps each individual expand their friendship network and establish intimate relationships through "online dating". This is an interesting discussion for someone who can then establish a "Lovers" relationship with another person who has never met face to face before and only goes through a gradual communication process until they reach intimacy. Many cases show that interpersonal relationships up to the core level with people you don't know beforehand carry many risks, including fraud and threats. For this reason, digital literacy and self-disclosure are needed, including being more critical of friendship networks on social networks and controlling privacy regulations for personal information and activity information. Social media culture must also be implemented, especially in the form of skill profiles, namely technical or practical, cognitive, and effective [8].

4. CONCLUSION

The conclusion and suggestion in this article is that digital communication has an impact on interpersonal communication in the millennial era. Transformations in information consumption patterns, social interactions, and forms of communication. The main challenge is covering the topics discussed: individual perceptions, social norms, psychomotor skills, and social relationships between individuals. However, there are also new opportunities, such as active community participation in information formation and the ability to create social networks. The suggestion that can be taken from this abstract is that a comprehensive understanding is needed from teachers, media professionals, and policymakers to ensure that digital mass communication provides the maximum benefits for interpersonal communication. Additionally, education on how to communicate using digital and regulatory frameworks is also important. Academics, government, practitioners, media, and society can work together to optimize the positive potential of digital communication while overcoming its negative impact on interpersonal communication.

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