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# ANALYSIS OF THE EFFECTIVENESS OF GOVERNMENT COMMUNICATION AND EMPOWERMENT FOR TRADITIONAL FISHPOND FARMERS ON THE NORTH ACEH COAST

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Research to determine, describe and analyze the effectiveness, transparency and accuracy of government communication and empowerment for Traditional Pond Farmers on the coast of North Aceh, Aceh province. Utilizing all communication media effectively, creatively and innovatively in strengthening partnerships and collaboration; government, pond farmers, coastal institutions and other stakeholders. Becoming a new paradigm and perspective in development and empowerment with the spirit of voicing the voiceless. In revealing the socio-economic capital of traditional pond farmers. The presence of government communication, development communication and empowerment to contribute to the development and empowerment process, diffusion of innovation and communication technology. The phenomenon of helplessness of traditional pond farmers in North Aceh is an illustration of the still weak effectiveness of government communication, development communication, empowerment and human-centered social change. This research uses a phenomenological paradigm with theoretical foundations and concepts from the perspective of government communication, social development communication, empowerment communication, communicative action, social welfare, social capital, local wisdom, coastal areas and traditional pond farmers. Data is collected through interviews, observation, focus group discussions, literature review or documentation. The results of the research show that changes in the mindset of traditional pond farmers will lead to different behavior patterns than before. In this process of change, it can be seen that there is a self-help process to get out of the stigma of being poor and marginalized. The development and empowerment process should show empowerment, participation, collaborative communication that can lead to a condition of life for pond farmers based on mutually agreed values, norms, customs, culture and local wisdom capable of strengthening social welfare and social capital. Development and empowerment must be understood as a process with multiple dimensions, involving major changes in social structures, social institutions, attitudes, minimizing inequality, marginalization and absolute poverty. There needs to be a paradigm shift from a capitalist market mechanism system to upholding nationalist values with human-centered development practices. Including strengthening togetherness, harmonization, solidarity and strengthening collective self-empowerment. So that the effectiveness of government communication, development and empowerment of traditional pond farmers must be prepared based on initiative, participation, orientation to needs, potential and capabilities while still paying attention to the institutional dynamics therein.

**Keywords:** Government Communication, Empowerment Development Communication, Communication Actions, Traditional Pond Farmers, North Aceh.

## 1. INTRODUCTION

Communication government be an exchange process information between government and society or between various institution government as well as stakeholders . In the communication process government for give information to public farmer pond traditional about policies, programs and services government, as well For listen and understand input and needs farmer pond traditional, which is conveyed moment This Still struggling and not yet capable go out from the stigma of poverty and marginalization.

By conceptual communication government must use various channels and methods, including mass media, government websites, meetings public, press conferences, social media, and letters news government. The government can too use campaign advertising and outreach For convey message to public coast farmer pond traditional. So that transparency information be one \_ aspect important in communication government. Government expected for give accurate, clear and open information to public. This including provide access easy to documents public, holding meeting public open, and giving adequate response \_ to questions and input from the farming community pond traditional.

Communication government is also involved interaction with the media. Government Work The same with media for convey information to society, as well answer question and provide clarification about government policies and programs. Communication effective government very important for build trust between government and farmers pond traditional.

With guard channel open communication, government \_ can produce participation farmer pond more traditional big, increase understanding public about policy government and accept bait valuable return for improve and develop initiative government. Besides that is communication government No only One direction, but also engage and listen input from coastal communities. In operate communication government, important for create effective channel \_ For listen needs, aspirations,

and concerns society to the government can Act in a way responsive.

That public coast specifically farmer pond the coast in North Aceh is Very community \_ depending on the sector agriculture pond traditional. North Aceh Regency has seven sub-districts Coastal. Beach is Subdistrict Seunuddon, Tanah Jambo Aye, West Baktia, Lapang, Samudera Tanah Pasir and Muara Batu, from 27 Districts, 852 Gampong with resident reached 629,780 people.

This region own Lots land pond used \_ For cultivation fish, shrimp and types of marine biota other. Farming Society Pond coast of North Aceh in general life in an environment dominated by activity agriculture pond. They own knowledge and skills in manage ponds, incl election seeds, maintenance, and harvesting results pond .

By potential, area of cultivation Power fishery reached 12.2 thousand hectares and still managed in a way traditional. Whereas amount perpetrator business Budi Power Farmer Pond reach as many as 8,225 people. Production fishery Budi Power recorded reach 10,585 tons in 2022. Production fishery Budi Power thousands of tonnes dominated shrimp and fish milkfish. Potency Budi Power Fisheries in North Aceh Regency are promising Because supported large land, support \_ in a way geography Because touch direct with waters and seas Strait Malacca. Condition the suitable For development Budi Power sector fishery pond, which is necessary strengthened support facilities and infrastructure other.

Development Budi Power fishery capable create field work that leads to improvement economy public farmer pond. Government North Aceh Regency continues endeavor develop Budi Power sector fishery Because its potential Enough promising. Opportunities in the sector fishery Budi Power This promising as a opportunity business profitable. Therefore, keep going push public develop Budi Power fishery the.

Purpose and objectives main from study This including: how application communication effective governance, improve participation public coast specifically farmer pond traditional in empowerment and development including the retrieval process decision. Strengthen channel communication between government and society coast for ensure accurate and transparent information. Increase understanding, awareness and knowledge public farmer pond.

### 1. Theoretical foundation

Base theoretical in the research process This based on principles knowledge communication, communication government, communications empowerment, action communication, society coast, farmers pond, social capital, wisdom local, of course principles method social research always used. Approach Communication government, communications empowerment and and action communication, is awaken source Power people, opportunities, knowledge, and skills for increase capacity in determine the future. Leave from draft main that is give ample opportunities for public for determine alone direction life in the community.

Communication government in empowerment society, according to Chambers, (1995), a draft development summarizing economics values reflective social paradigm new development, namely " people centered development *participatory, empowering, and sustainable* ". Draft This develop from a number of thinking about alternative development, one of them is Friedman's thinking which wants exists '*inclusive democracy, appropriate economic growth, gender equity and intergenerational equity*'. Leave from objective development public for awaken source Power human then the essence of development public is educate, create member public capable do something with give strength or necessary means \_ For empowering they. For That needed values openness equality, accountability opportunity, choice

participation, mutual profitable, mutual lead returning, and learning continuously .<sup>1</sup>

Involvement public in the community development program according to Tahoba bring impact on differences communication between participating community \_ with society that doesn't participate <sup>2</sup> Participating community more experience change knowledge, skills and attitudes consequence delivery message or innovation offered \_ compared with society that doesn't participate. Society that doesn't participate tend show attitude indifferent not indifferent or lazy to search know about message conveyed.

Communication government play role important in empowerment public. Through effective communication, government can convey information facilitating participation society and form strong collaboration between government and citizens Communication Information Government village use communication as tool for convey information to public . This matter covers government program announcements, arrangements rules and regulations, notices about activity society as well information important other. Communication information can done through print media, such as letter news village or announcement on the board announcement village Besides that's the government villages can too utilise technology information such as delivery message via

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<sup>1</sup> Yuli Setyowati, '*Empowerment Communication as a New Perspective for the Development of Development Communication Education in Indonesia* ', *Journal of Development Communication* , 17.2 (2019), 188–99 <<https://doi.org/10.46937/17201926849>>.

<sup>2</sup> Afia EP Tahoba, 'Communication Strategy in Community Development Programs Cases of Community Development Programs in Indigenous Communities Directly Impacted by the Tangguh LNG Project Around Bintuni Bay, Bintuni Bay Regency, West Papua Province', *Agribusiness Study Program, Faculty of Agriculture and Agricultural Technology, University of Papua* , 2011, 187–97.

WhatsApp or social media village, for reach more Lots public.<sup>3</sup>

Communication participative; Government push participation active public in taking decisions and implementation of government programs Communication participative involves two dialogues direction between government and society .

<sup>4</sup>Government village can stage meeting or discussion public with inhabitant for hear opinion them, collect input, and build consensus. Besides The government can do that to establish a communication forum like group discussion or committee inhabitant for involve public in a way more direct in the retrieval process decision.

Communication collaborative; Government Work The same with public in identify problems, planning and implementing empowerment programs public.

Communication collaborative possible government villages and communities Work The same as partner in overcome challenge and achieve objective together.

Government village can organize meeting collaborative, workshop, or training program that involves various parties, incl communities, non governmental organizations, and sectors private. Strong collaboration can increase participation society, expanding source available power, and creating more solutions effective.<sup>5</sup>

Whereas communication empowerment as emergence paradigm new in communication marked development \_ with exists awareness that communication process in development must based on ability public in planning, implementing, and evaluating development.<sup>6</sup> In matter This public it's not object development, but rather

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<sup>3</sup> Adinda Gita Lestari, 'Village Head Communication Patterns in Efforts to Empower the Community Through Utilization of Village Fund Allocations (Simalungun Regency)', 2019, 60

<sup>4</sup> Maya May Syarah and others, 'Participatory Communication in Community Empowerment Programs in Handling TB', *Cakrawala* , XVII.2 (2017), 250–57.

<sup>5</sup> Winda Anggraeni, *Collaborative Governance in Implementing the Stunting Handling Program* , 2022

<sup>6</sup> Setyowati, 'Empowerment Communication as a New Perspective for the Development of Development Communication Education in Indonesia'.

subject development, because That participation public is very factor important.

Communication held in a way convergent, interaction communication done in a way more democratic and participatory. Activity communication no activity giving and receiving but rather “sharing” and “dialogue.” During this, engagement public only seen in narrow context, meaning \_ public only seen as party recipient innovation development simply, without involved in planning and retrieval decision or not developed power creative from in himself and must accept decision already taken party outside himself. as a result created dependency society on the side else, no empowered and independent.

Communicative action as A theory according to Habermas (1984) refers to actions directed by agreed norms together based on hope lead come back between interacting subjects with use symbols, esp Language a day day as a medium for action the.<sup>7</sup> Communication become point reject in theory this, and praxis become draft the center. Praxis no interpreted as Act in demand blind based on instinct mere, but rather action base man as creature illuminated social by consciousness rational. Ratio No only looks in activity conquer natural through work, but also deep interaction intersubjective use Language daily.

## 2. Method Study

Study based paradigm phenomenology approach qualitative descriptive. Besides preparation technical, strengthening capacity team researcher, completeness equipment research, preparation material or material module related with team research is also needed mental and physical readiness team researcher. Readiness physique main required When disembarking spaciousness together farmer pond traditional and community with situation and condition natural coast pond. Different situations and conditions when faced

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<sup>7</sup> Yuli Setyowati, 'Communicative Actions of the "Kampung Preman" Community in the Empowerment Process', *ASPIKOM Journal* , 3.1 (2016), 16.

with device government Good North Aceh Regency and level Gampong as location choice study.

Research techniques relatively the same with technique study other social, viz *Need Assessment*; asesemet beginning Already carried out by the team researcher, with carry out a thorough assessment direct object under study.<sup>8</sup> In study social, purposeful assessment see phenomenon beginning for interpreted back, next observation process is carried out role as well as. *Observation*: Doing observation in a way direct object under study. Type observations used in research \_ This is observation participant, where the person does it observation role as well as follow take part in the lives of the people being observed. *Interview deep*. Interview is one of technique possible data collection done in a way direct face to face with interviewees, *Focus Group Discussion*; FGD process was carried out several times with community different For get description in a way clear and detailed. The FGD process was carried out in a way communication harmonious dialogue and study \_ \_ *documents and literature*: be material secondary in complete study. Document here \_ is all things that are considered valid as additional data in give aspect convincing (*reliability*). Whereas technical data analysis and writing report study namely: *Snow Ball Informant* and *Cross Checks* Information, Synchronization, Process of *Concise and Abbreviating*, *Conclusion*.

### 3. Results and Discussion

Research result can depicted as a fundamental and original ideas need recommended for stakehoders related about effectiveness communication governance and empowerment public area coast specifically farmer North Aceh ponds in 2023. Efforts This done For utilization and treatment in a way good and right potency source Power great nature \_ sector coast pond including inside it keluatan , fisheries , tourism , mangrove forests and others , for well-being public area coast .

From the results observation participatory, documentation data, interviews and discussions focused Good with with team Service North Aceh Fisheries and Maritime Affairs, Regent, Regional Secretary, Geuchik, Commander in Chief laot Tanah Jambo Aye, Commander Laot North Aceh, Farming community Tambak, female representative location ponds, academics, stakeholders, activists costal zone, LSM and devices Gampong Mns. Geudong and Dayah. Describe still reality \_ worrying and marginalized in connection with their social capital, though potency natural ponds and outer coast normal big. Plus Again with help government every year Good form fertilizer, seeding and others However farmer pond Still just like what it used to be.

#### 4.1. Communication Government in empowerment Farmer Pond Traditional

How give birth to effectiveness communication North Aceh Government with perspective new or approach communication farmer - centered empowerment \_ Pond with strengthening participation active they in every communication and empowerment process. Farmer pond traditional in North Aceh is public heterogeneous and compound life \_ in a way harmonious and modest. By general beside some work \_ as fishermen, farmers ponds, salt farmers, businesses tour Maritime also works as trader, Toke Bench /Tokebangku or skipper, breeder, farmer secondary crops, sector services, apparatus civil servants, craftsmen, etc.

However, in general, coastal communities especially two Gampong Mns. Geudong and Mns. Dayah the profession as cultivator Fish milkfish, shrimp panama in a way traditional, merchant sell buy it, yes part small toke bench at a time process it. Lifestyle routine they carried out throughout year, if harvest Good Good fish milkfish nor shrimp Panama in a way automatic they will can operate life with oke, without must *castbon* on my toke Bangku. My long tokebang this become partner for farmer pond in the cleaning process land pond,

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<sup>8</sup> Raharjo, 'Social Research Methods Module', 2019.

provision fertilizer, provision seeds and feed, so results. The harvest is also sold at Toke Bench the.

Although with income that is not uncertain, however life public farmer pond North Aceh traditional is known with public with Power strong resistance, capable to endure in situation and condition as difficult whatever including condition poverty and marginalization. They still capable laugh reality his life. This is one of them influenced by foundation and philosophy life Acehnese society in general and society coast specifically that is religious values, customs customs and wisdom local.

Power stand the Keep going applies, however conversely, if famine or fail harvest they don't have a source livelihood. The shortcut they owed on a bench toke or skippers, also subscribe to shops groceries. As a result, they not never went to class from his poverty. They have no alternative source another life of famine and failure harvest.

In view Service North Aceh Fisheries and Maritime Affairs Asmi (55 years), Hasmi (58 years) according to him, the luckiest party of course the traders fish, shrimp scale big, toke bench or trader intermediary. Traders this is the real thing become ruler economy in Gampong-gampong public coastal pond area. Condition thereby Keep going taking place override without must know How end it. Hence, society coast categorized as in public always vulnerable to attached to the image of poor people.

By potential, Department North Aceh Regency Maritime Affairs and Fisheries (DK) recorded the size of the cultivated area Power fishery reached 12.2 thousand hectares and still managed in a way traditional. From 12.2 thousand hectare those, which are productive only 9,000 hectares, while 3,000 hectares other Already No productive Again. Whereas amount perpetrator business Budi Power Farmer Pond reach as many as 8,225 people. Production fishery Budi Power recorded reach 10,585 tons in 2022.

Production fishery Budi Power thousands of tonnes dominated shrimp and fish milkfish. Potency Budi

Power Fisheries in North Aceh Regency are promising. Because supported spacious land as well as supported facilities and infrastructure other. Besides therefore, the geography of North Aceh Regency also supports it. Because touch direct with waters and seas, namely Strait Malacca. Condition the suitable for development Budi Power sector fisheries. Development Budi Power fishery capable create field work that leads to improvement economy public farmer pond.

According to Government North Aceh Regency continues endeavor develop Budi Power sector fishery. Because its potential Enough promising. Opportunities in the sector fishery Budi Power This promising as A opportunity business profitable. Therefore, keep going push public develop Budi Power fishery the.

According to Service Fisheries and Maritime Affairs, Potential the Not yet worked out optimally. Constraint infrastructure and pests difficult disease under control become constraint faced farmer ponds in North Aceh, so the result only Enough For need local market consumption just. The North Aceh District Government is expanding sector fishery with give counseling as well as clean channel pond and help seed fish to farmers pond. Also ask public participate and motivate to become mover main in working potency the. Because, potential fishery pond This Enough big to development community economy.

Besides that, according to Service North Aceh Fisheries and Maritime Affairs, and equipment Gampong, that farmer pond, mentions sometimes when exists change significant climate, incl enhancement average temperature, bulk rain that doesn't steady, and rising sea water surface. This matter impact on balance ecosystem pond and can cause death mass fish and shrimp and disturbance production pond. Including markets that don't steady, farmer pond often face difficulty in sell results harvest they. Fluctuating selling prices and shortages access to a stable and profitable market make farmer difficulty obtain adequate income from business they.

Dependence on external markets, farmers pond generally depend on external markets for sell results harvest they. When the price product fall or request declining, farmer Possible experience difficulty in maintain continuity business they. Lack of access to a stable market and fair prices can also be become obstacle for farmer pond.

For overcome problem this is necessary effort collaborative from government, institutions research, organization farmer ponds, and society in a way whole. Steps like good water management, stable market development, adequate education and training, as well promotion technology agriculture pond innovative can help increase well-being farmer pond traditional North Aceh. Besides that is, diversification product can help farmer pond reduce risk failure harvest and improve income also varieties Fish Milkfish and Shrimp superior vanname.

Support government in give support and assistance to farmer pond traditional got it done through development programs agriculture and fisheries. Like provision seeds superior, training technical, access to capital, as well accompaniment in marketing product. Support This help farmer pond for increase productivity and power competitive they. Considering that Aceh has good market access, good at level local, regional or international. Product North Aceh ponds have potency big exports, esp to Southeast Asian and Far Eastern countries. Domestically, demand will always fresh fish and shrimp increase along with growth population and awareness will importance consume animal protein.

government also revealed this that with potency Abundant nature, support government potential market, as well adoption good technology, farmer ponds in North Aceh have bright opportunities and prospects. They can increase income, reduce level un employment, and giving contribution positive to economy area.

Although, there is a number of a must challenge faced by farmers ponds in Aceh, such as change climate, pollution, disease fish, and availability of business

capital. Important for farmer pond for Keep going increase knowledge and skills they, take advantage modern technology, as well guard continuity environment so you can maximizing opportunities and prospects in the sector this.

The data shows that, problem in area utilization, among other things, is lacking coordination and integration between stakeholders in the planning process, lack of data and information about overlapping resources and policies, lacking empowerment processes participative. The impact caused from problem the is development No integrated, less than optimal and not there is a utilization status existing resources. Control utilization room for build balance aspect economic, ecological and social.

#### **4.2. Strengthening Implementation Communication Empowerment and Collaboration**

Communication empowerment as paradigm new in communication marked development with exists awareness that communication process in development must based on ability public in planning, implementing, and evaluating development. In matter this is a farming community pond traditional it's not object development, but rather subject development, because that participation active is very factor important.

Communication must held in a way convergent, interaction communication done in a way more democratic and participatory. Activity communication no activity giving and receiving but share and dialogue. During this, engagement public farmer pond traditional only seen in narrow context, meaning \_ public only seen as party recipient innovation development simply, without involved in planning and retrieval decision or not developed power creative from in himself and must accept decision already taken party outside himself. as a result created dependency society on the side else, no empowered and independent.

Empowerment public farmer pond traditional is paradigm alternative development with objective bring public to empowerment and independence. For leading to independence, effort achievement well-being become

the thing that main. Farming community prosperous pond will capable overcome need his life is good need material or non material.

Empowerment process farmer pond traditional is activities that require a continuous process, then needed good communication \_ between program initiator with public nor between inhabitant public. Empowerment process the No will reach the goal, if no supported by a participatory communication process. In matter This needed participation active from all over inhabitant public farmer pond for realize ambition desired changes. Participation public very influential to formation action appropriate communicative with characteristics of farming communities pond. Because of That communication empowerment become perspective new in education communication development with Spirit *voicing the voiceless*.

Implementation process action effective communication in empowerment farmer pond traditional, of course refers to actions directed by agreed norms together based on hope lead come back between interacting subjects with use symbols, esp Language a day day as a medium for action the. Communication become point reject in theory this, and praxis become draft the center. Including implement assumption base from theory action communicative, start of (1) claim truth (truth), namely agreement about the natural and objective world; (2) claim accuracy (rightness), namely agreement about implementation norms in the social world; (3) claim authenticity/honesty (sincerity), namely agreement about suitability between the inner world and expression somebody; and (4) claims comprehensibility, namely ability explain claims claims above and reaching agreement on it.<sup>9</sup>

Next, the process of developing and empowering the farming community pond traditional, all boils down to the communication process social Effective

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<sup>9</sup>Setyowati, 'Communicative Actions of the "Kampung Preman" Community in the Empowerment Process'.

development, as parent from communication government and communications empowerment. That communication that is a transfer process or transfer facts, beliefs attitudes, reactions emotional, as well various form awareness man. That communication is a process in which the parties participant each other use information, with objective reach understanding with more Good about important problem for all the party concerned.<sup>10</sup>

Communication No is the answer that itself, but in essence is connection relationships engendered by forwarding stimulation and arousal the reply. Refers to the process of change with aware addressed For increase level and quality life public farmer pond. So, with formulation whatever development formulated, actually its essence none other than that in frame increase level and quality life individual and society farmer pond, fine in a way outwardly nor inner.

The experts mention there is four aspects contained therein development quality man as effort increase capacity they. First, development must give emphasis on capacity, to what should done For increase ability the as well as energy required for that. Second, development must emphasize equality. Third, development contain meaning giving more power and authority (empowerment) big to Society. Fourth, development contain understanding ongoing or sustainability and interdependence.<sup>11</sup>

Development and empowerment it should put public farmer pond traditional as center attention and development processes must profitable all party. In context This is a problem poverty, group vulnerable and increasing unemployment need get attention main Because can become reason that instability will bring

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<sup>10</sup> Hadiyanto, 'Development Communication and Empowerment: The Case of People's Farms', *Transdisciplinary Journal of Sociology, Communication and Human Ecology* , 01.03 (2007), 321-44.

<sup>11</sup> Angkasawati, 'Increasing the Resource Potential of Regional Apparatus', *Tulunggangung Journal* , 2021, 21-35.



influence negative, like loose ties social and weakening values as well as connection between man.

Development and empowerment people centered own objective end for repair quality life the whole Society with aspirations and hopes individual and collective, in draft tradition culture and habits those who are applies. Objective objective in essence eradicate poverty absolute, realization justice distributive, and increasing participation public in a way real.

Paradigm development and empowerment, in particular economics and politics, must changed, from deliver economy to market mechanism becomes straighten up mark nationalism. The reason is, with adhere to a market system that relies on capitalism, has proven failed and went bankrupt. Government must brave leave system market mechanisms, and so on switch to enforcement system mark nationalism in practice development economy human centered.

Enhancement economy public Gampong specifically farmer pond, really difficult for done by someone institution If in a way practice concept implemented \_ No can touch directly culture and patterns think from society will accompanied. Has become something reality that many empowerment programs economy well done by the government or by parties private fail notice *sustainability*, so efforts empowerment economy the only give nature benefits temporary (for a moment). This matter give rise to opinions negative about program fund owners, program implementers, even public picker benefit of the program in question. The community itself must be formed with new patterns of thinking regarding various economic empowerment programs so that they are no longer oriented towards immediate profits but start thinking towards development and sustainability.

## 5. Conclusions and recommendations

Conclusions and suggestions can be made be delivered among other things that communication governance and empowerment public farmer pond traditional Still Not

yet eat snacks with good. Farming community Pond Not yet involved in a way direct and active in every development and empowerment process. Need collaboration all stakeholders in the process of development and empowerment of coastal communities specifically farmer Ponds in North Aceh. Besides that, of course involve community custom or institution custom related maximization utilization land pond.

Built communication must capable wake potential and the pond and fisheries sector during This Still Not yet maximum in North Aceh. Including access funding from the bank as well stakeholder collaboration such as with entrepreneurs, traditional institutions, universities high level, mass organizations, NGOs and others. When able awakening and blending third matter That can sure will happen outside thing normal in the process of progress communication government and Communication empowerment in Effort in a way Keep going caring and sustainable in empowerment and development area coast specifically farmer North Aceh ponds for the sake of prosperity public coast and improvement regional income (PAD).

Will too There is implementation Science and technology in the process of empowerment and development area farmer pond, which during This nature traditional and conventional to semi- intensive nor intensive.

Capable of giving birth effectiveness communication North Aceh Government with perspective new centered on farmers Pond with strengthening participation active, becoming object in every communication and empowerment process. There is awareness that communication process in development based on ability public farmer pond in planning, implementing, and evaluating development. Farming community pond No simply object development, but rather subject development, because that participation they is very factor important.

In communication actions, directed by agreed norms \_ together based on hope lead come back between

interacting subjects with use symbols, esp Language a day day as a medium for action the. Communication become point reject and praxis become draft the center. That communication That is a transfer process or transfer facts, beliefs attitudes, reactions emotional, as well various form awareness man. The process in which the parties participant each other use information, with objective reach understanding with more good about important problem for all the party concerned.

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